

Video@CDL

No two online courses are alike. The same can be said for video production. Each video carries its own unique set of challenges and objectives, and requires careful attention and treatment to ensure your course content is delivered to your students in an instructive and engaging manner.

With this in mind, Video@CDL has developed a series of “video best practices” for online courses. Think of this as our personal list of video production genres that will help you get the job done.

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BEST PRACTICES

for video use in online courses



**ACTION
CONTINGENT**



DEMONSTRATION



**EXPERT
TESTIMONY**



**GEOGRAPHIC
RESTRICTION**



**PERSONALIZATION
INTRODUCTION**



PROMOTION



SIMULATION



**TIME LAPSE
VISUALIZATION**



**VISUALIZATION
ANIMATION**

Request a Consultation Today!

video.ucf.edu/consultation