GOING MOBILE WITH WEBCOURSES@UCF

Ryan Seilhamer
Instructional Designer
Center for Distributed Learning

WHY IS MOBILE IMPORTANT?

"Your students are using mobile devices, even if you aren't."

WHY IS MOBILE IMPORTANT?

98% Smartphone ownership at UCF* (national average is 84%***)

61% Tablet Ownership at UCF** (national average is 45%***)

*N=1,446
**N=1,443
***2014 Pearson Mobile Survey (N=1,228)

WHY IS MOBILE IMPORTANT?

82% of UCF students use smartphones for learning at least once a week

41% of UCF students use tablets for learning at least once a week

*N=1402

Canvas = Webcourses@UCF

CANVAS (WEBCOURSES) MOBILE APPS

Canvas by Instructure

- iPhone, iPod Touch, iPad
- Android Phone, Tablet

Killer Feature

- Canvas in your pocket

CANVAS (WEBCOURSES) MOBILE APP USAGE

Do you use the Canvas Mobile App?

77% of *all* respondents

How often do you use the app?

93% *at least* once a week

Images: https://icons8.com
N=633

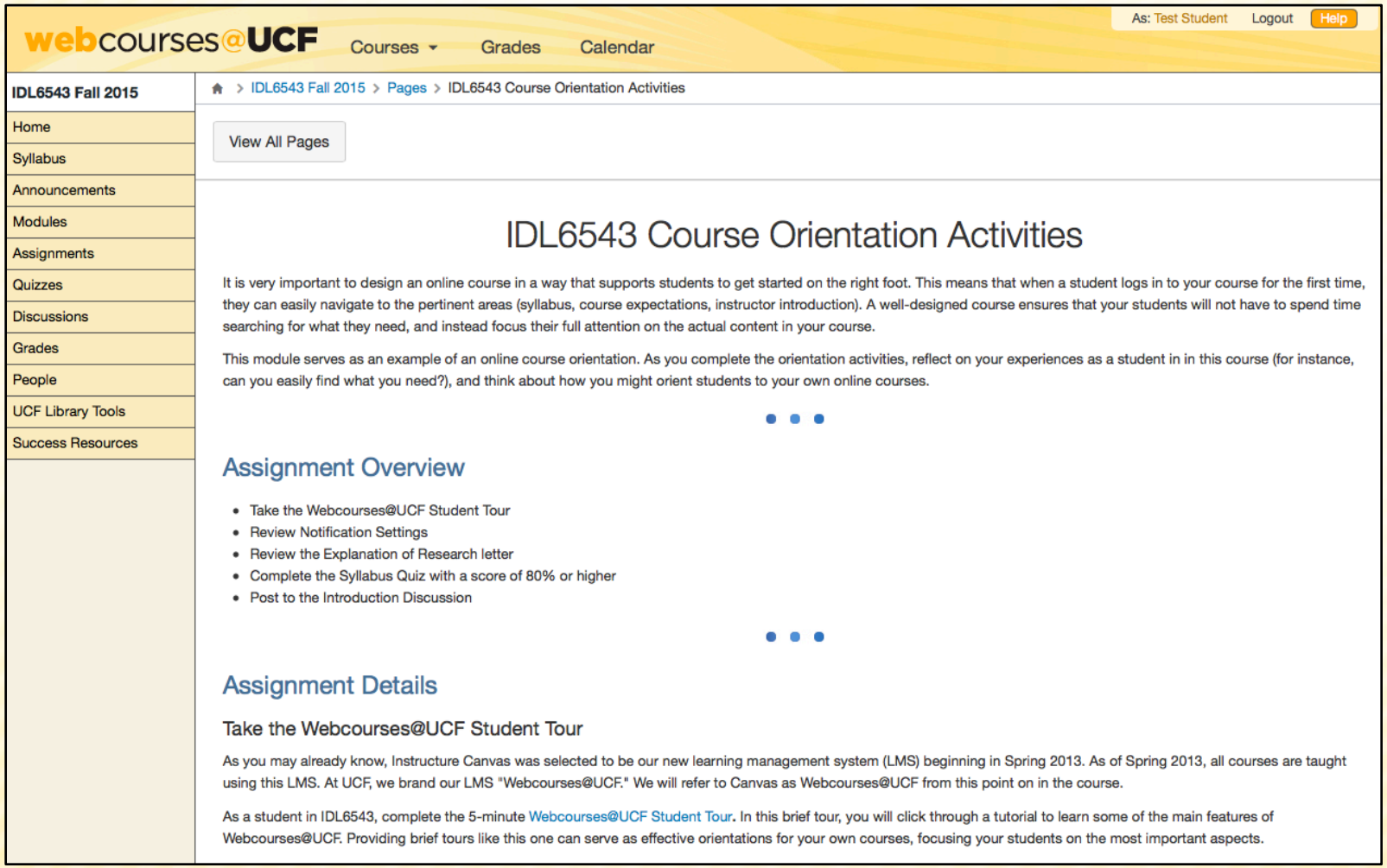
WHAT'S IMPORTANT?

Most important features with Canvas mobile apps

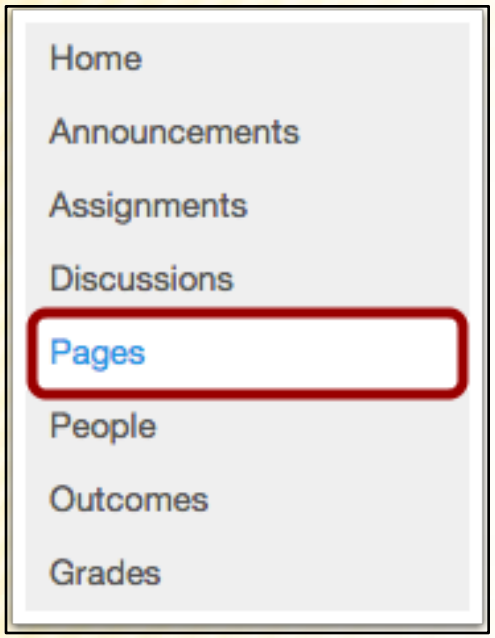
Students

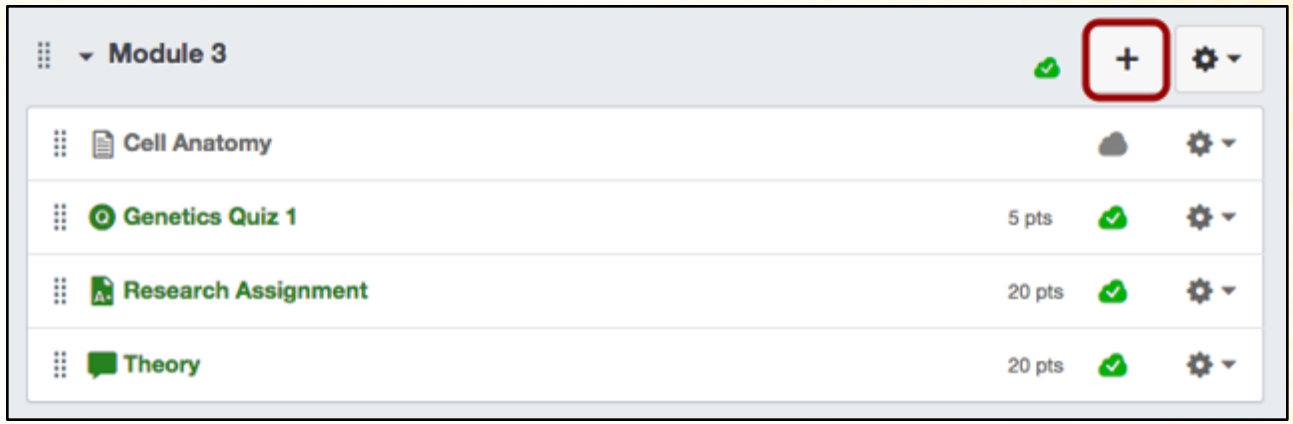
- 92%: Grades
- 91%: Assignments
- 81%: Announcements
- 78%: Modules (Course Content)
- 75%: To Do Items
- 74% Inbox

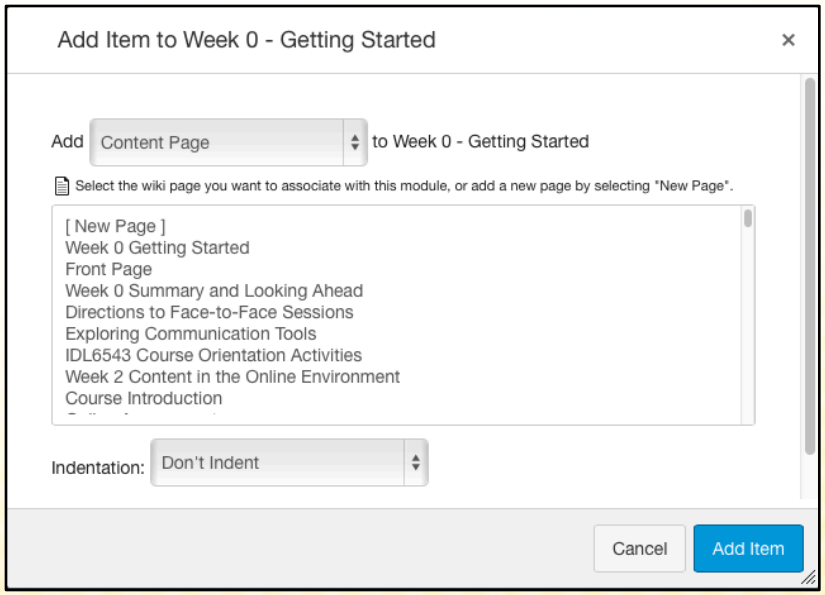
WEBCOURSES: PAGES



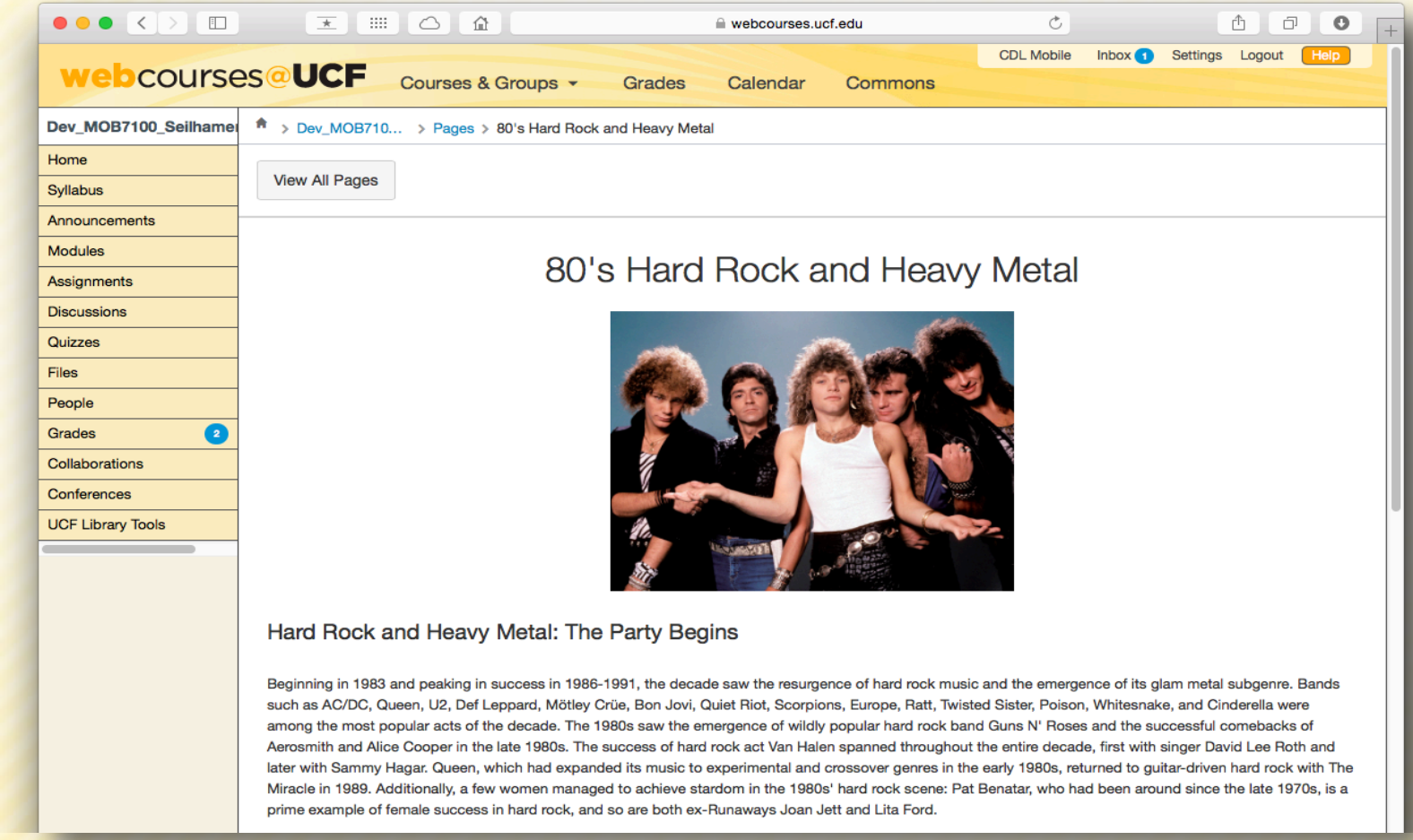
WEBCOURSES: PAGES







WEBCOURSES AND MOBILE: IT'S THAT EASY



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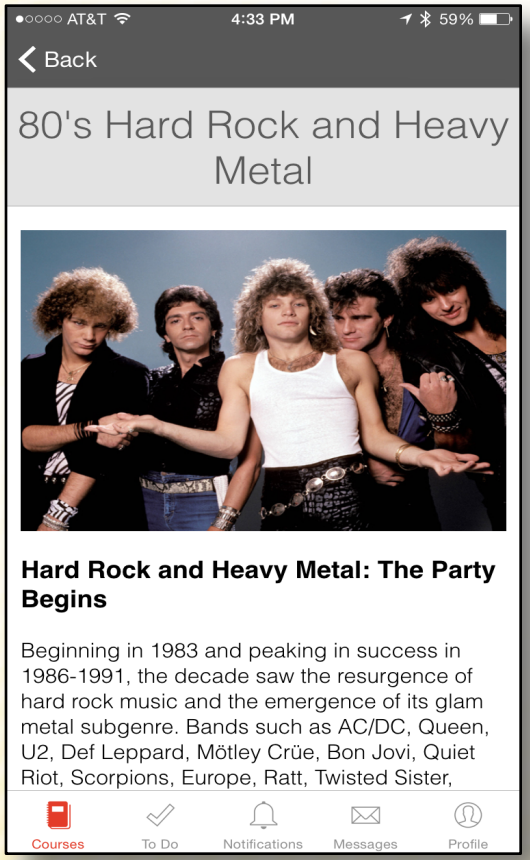
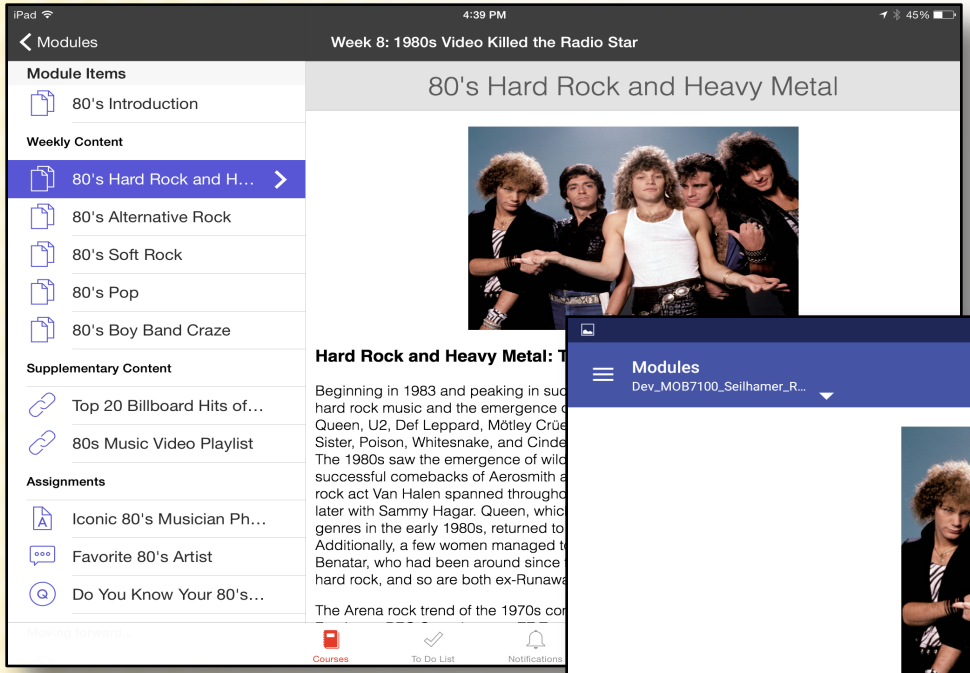


iPhone

Android

WEBCOURSES AND MOBILE: IT'S THAT EASY



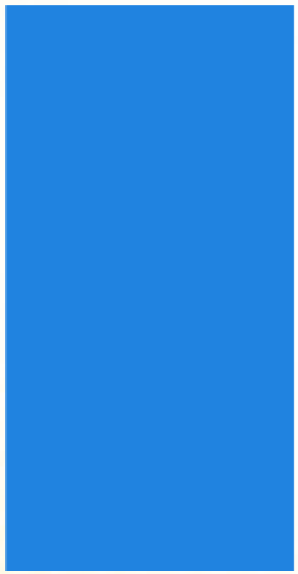
iPad

Android Tablet

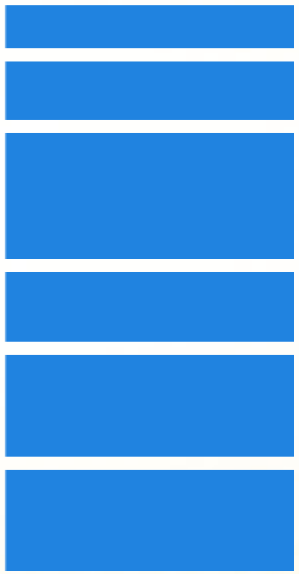
MOBILE DESIGN

“Mobile is what you do between doing things.”

MOBILE DESIGN: CONTENT CHUNKING

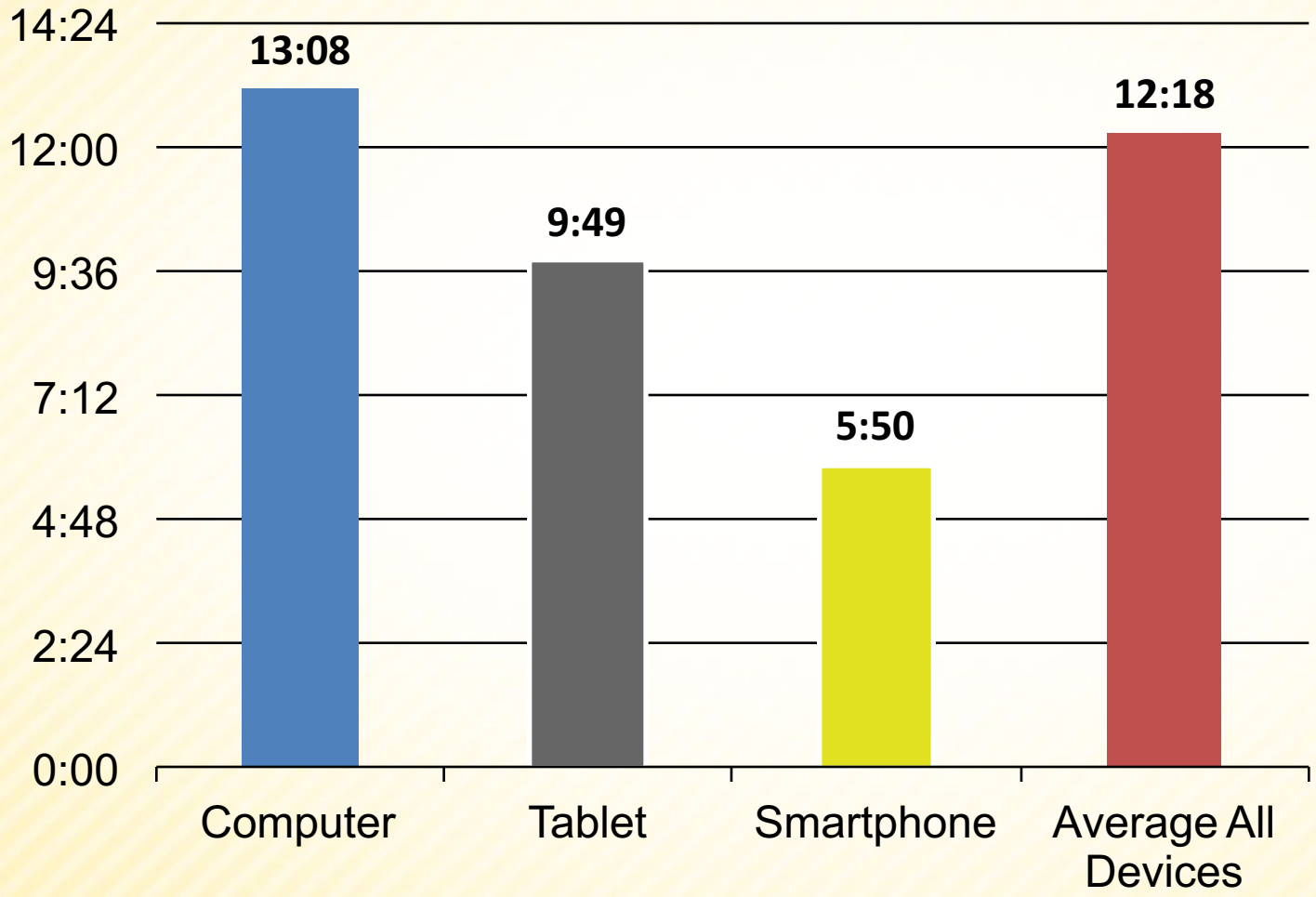


Content

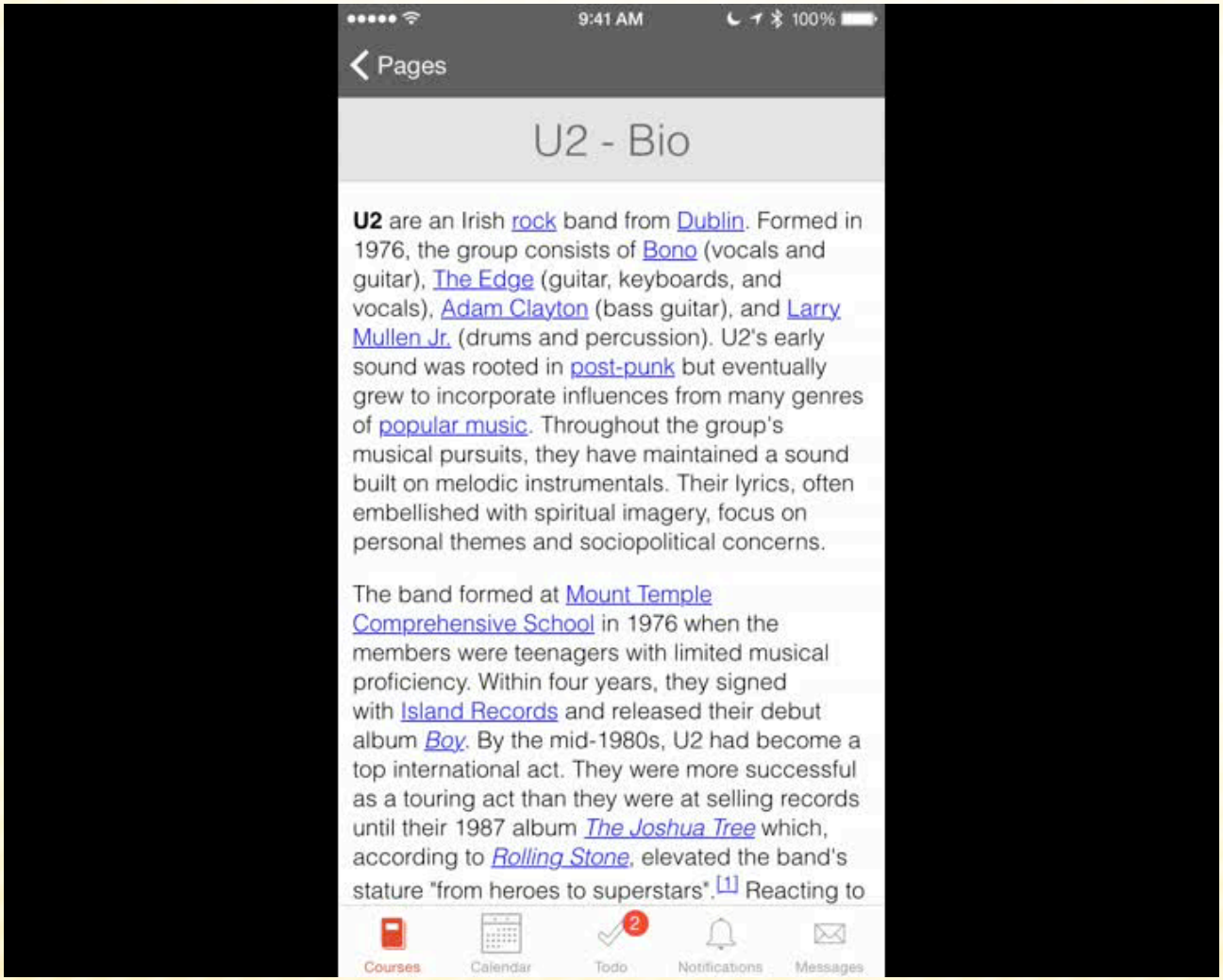


Chunked

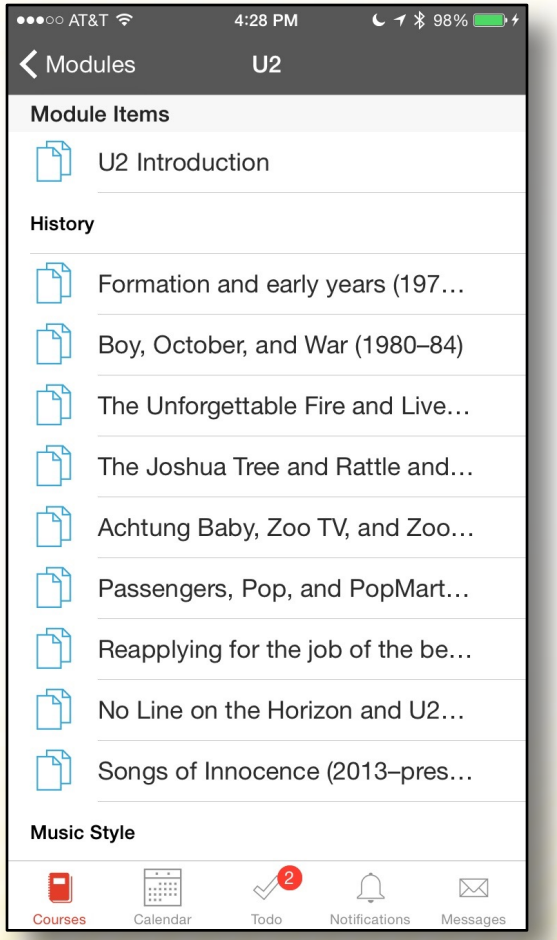
CHUNKING: AVERAGE TIME IN WEBCOURSES



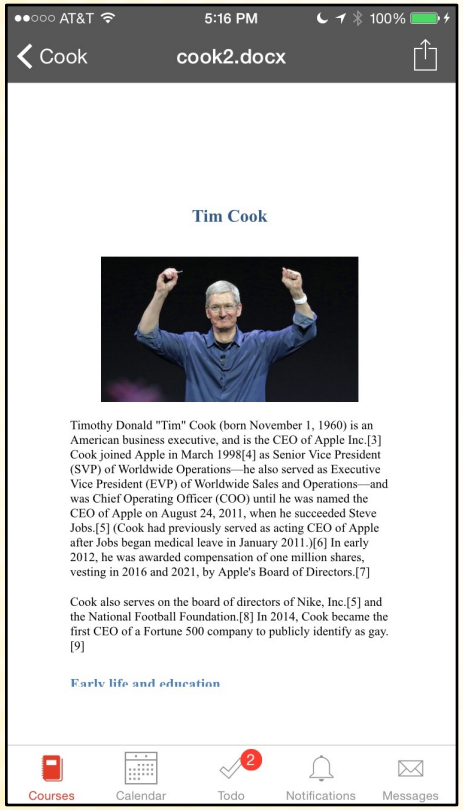
CHUNKING: THE NEVERENDING SCROLL

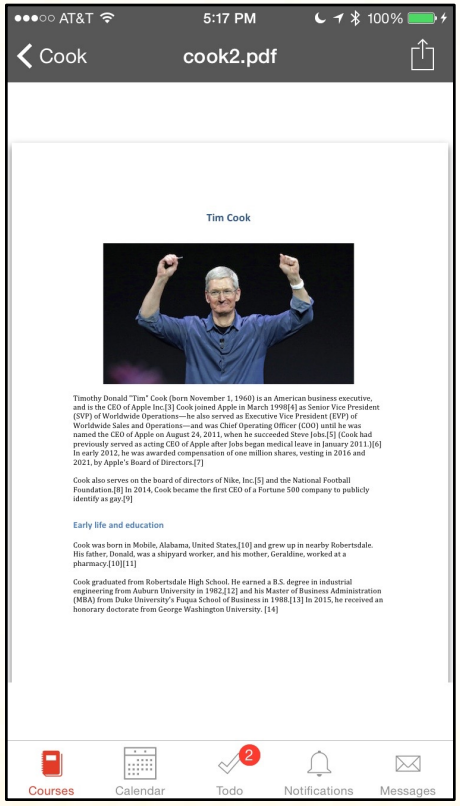


CHUNKING: TABLE OF CONTENTS



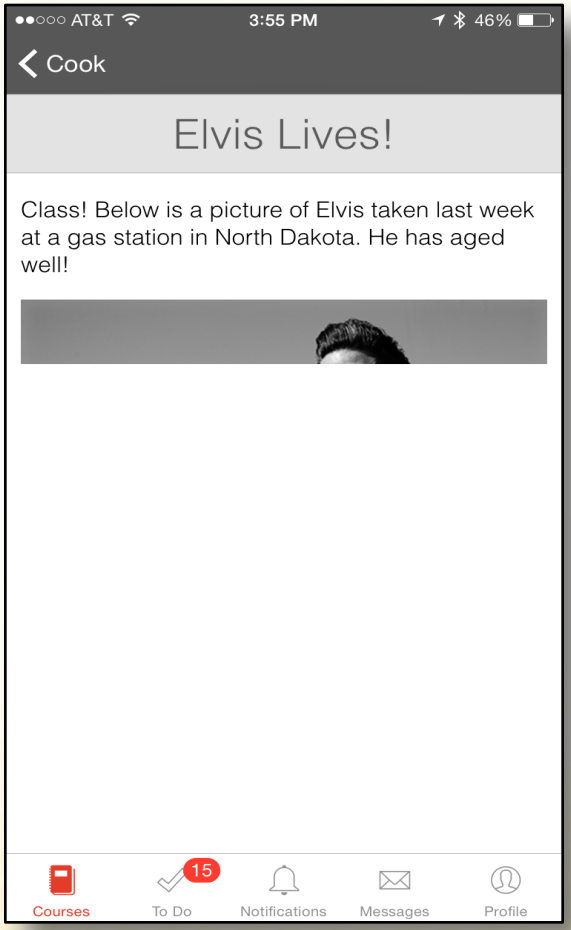
FILE FORMATS: USER EXPERIENCE



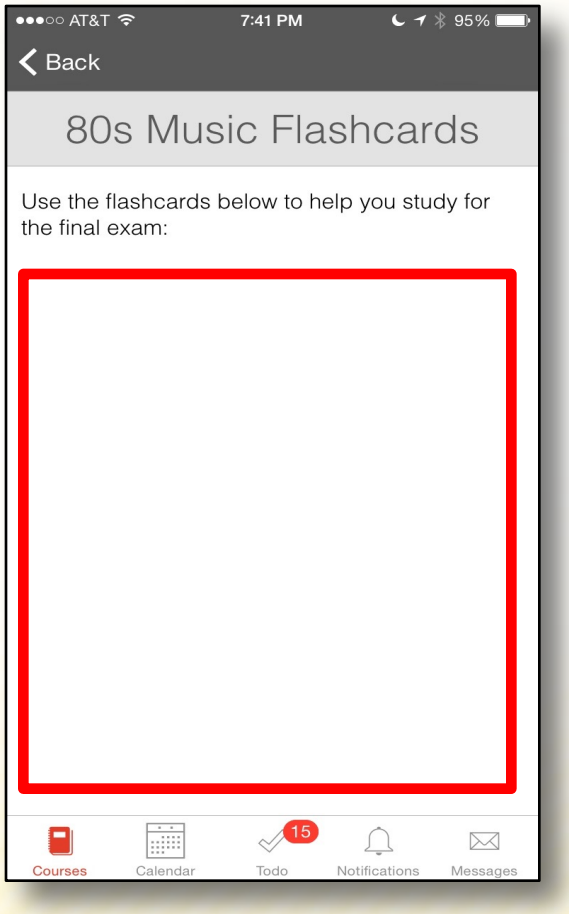


FILE

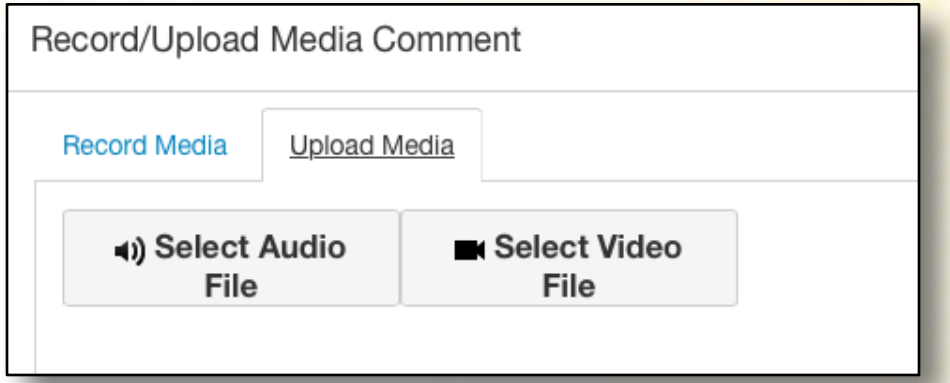
SIZE


●●○○○ AT&T
3:55 PM
46%
Cook
Elvis Lives!
Class! Below is a picture of Elvis taken last week at a gas station in North Dakota. He has aged well!
15
Courses
To Do
Notifications
Messages
Profile

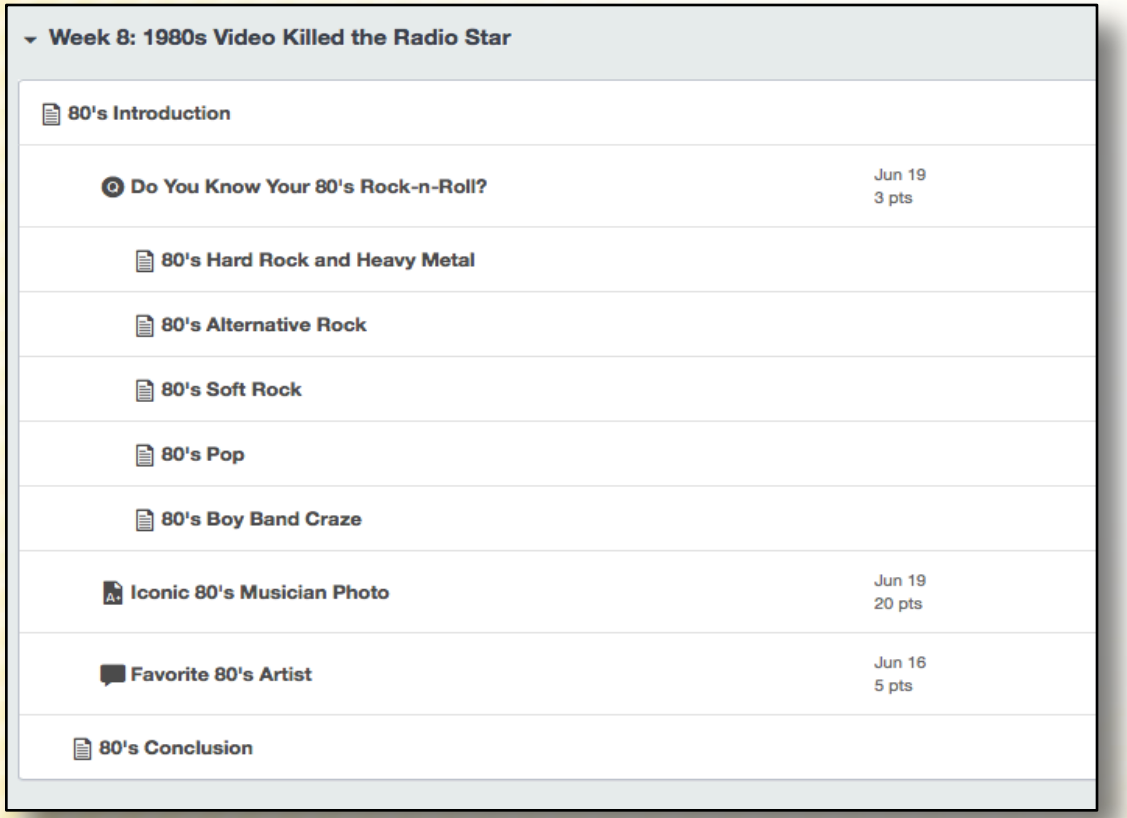
MOBILE DESIGN:
MOBILE FRIENDLY MEDIA

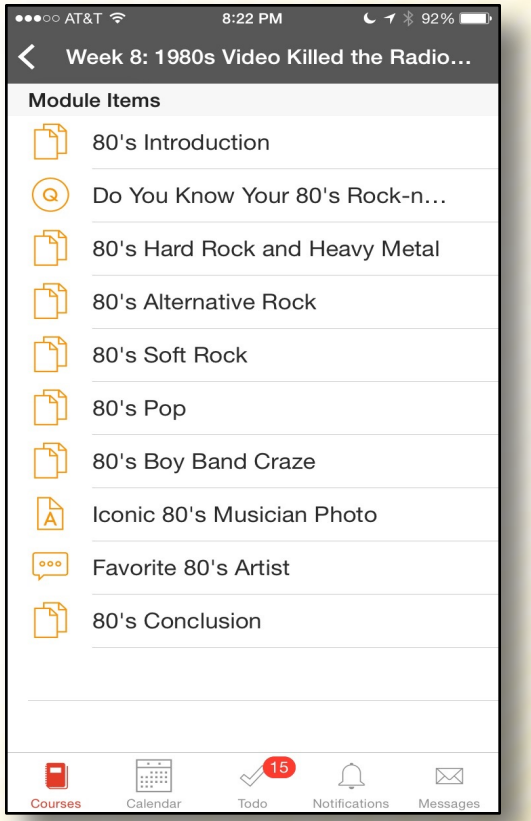


MOBILE FRIENDLY MEDIA:
STANDARDS, SERVICES, & CANVAS

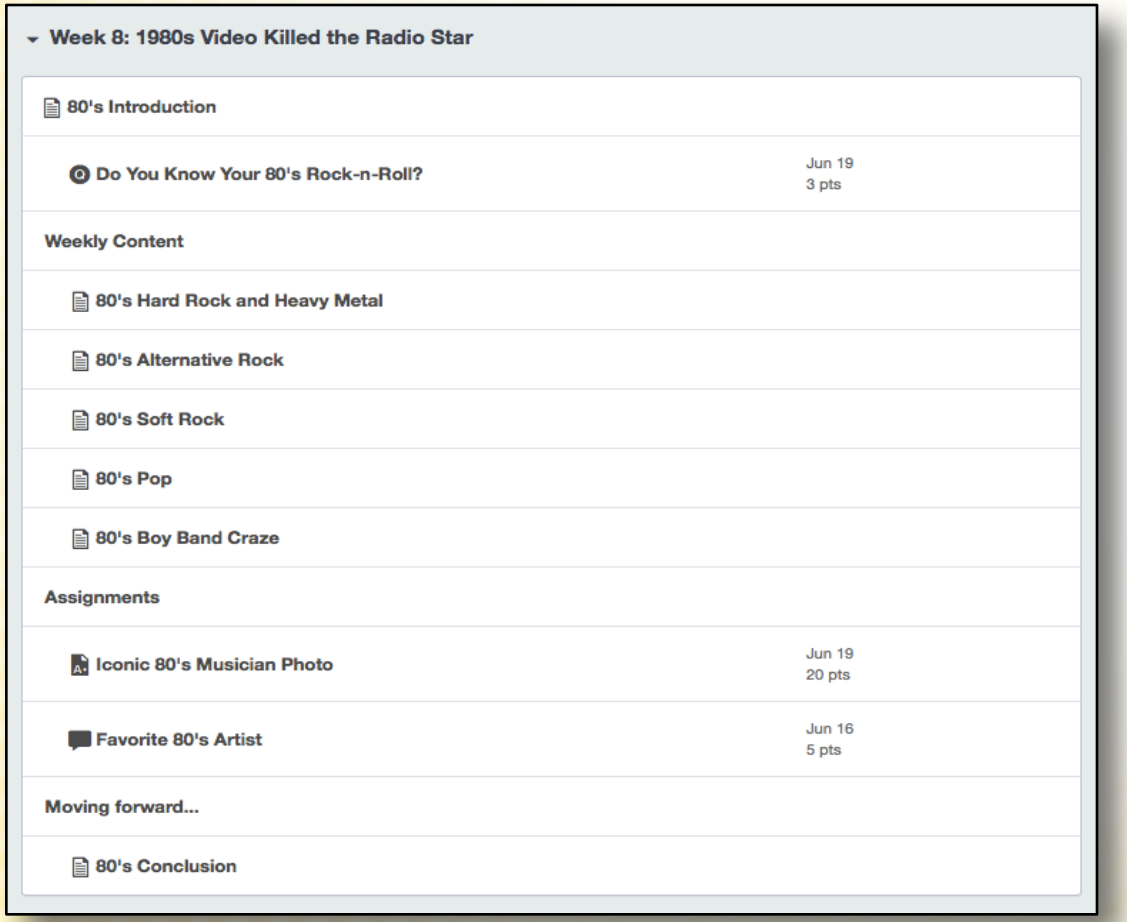


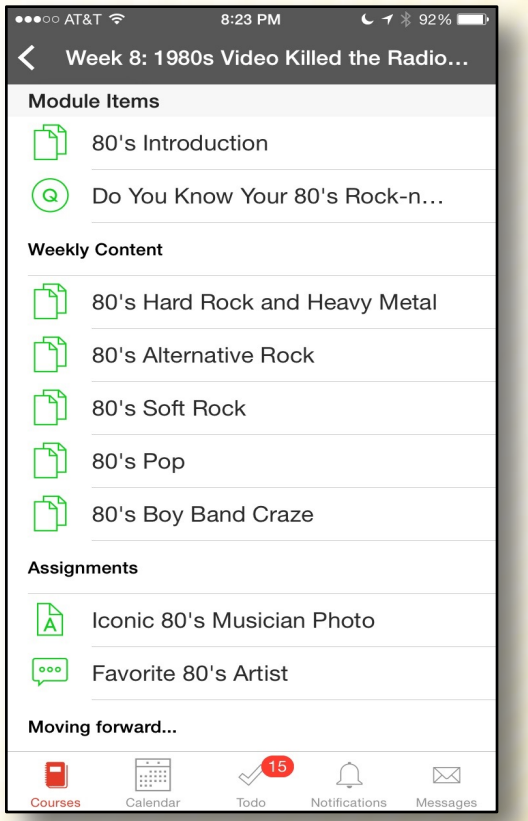
MODULE DESIGN: INDENTS



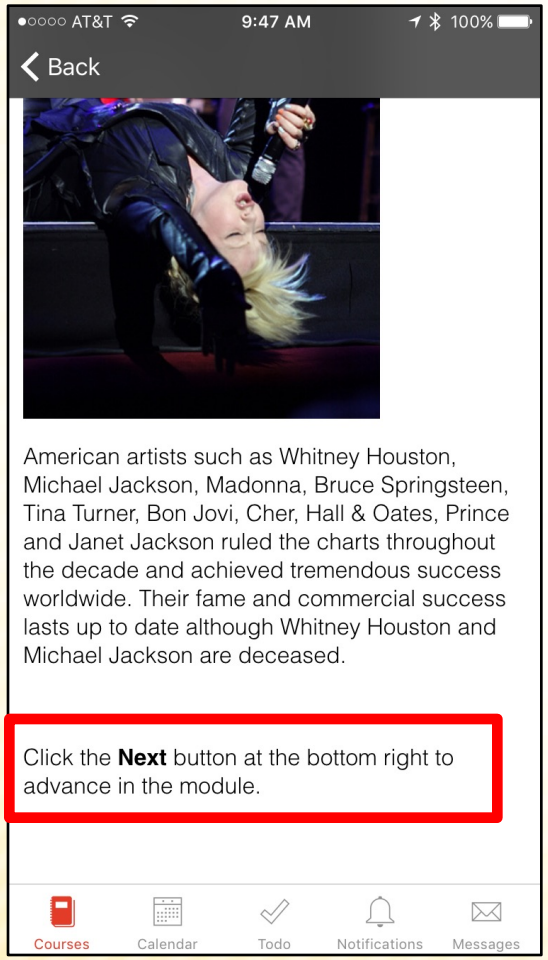


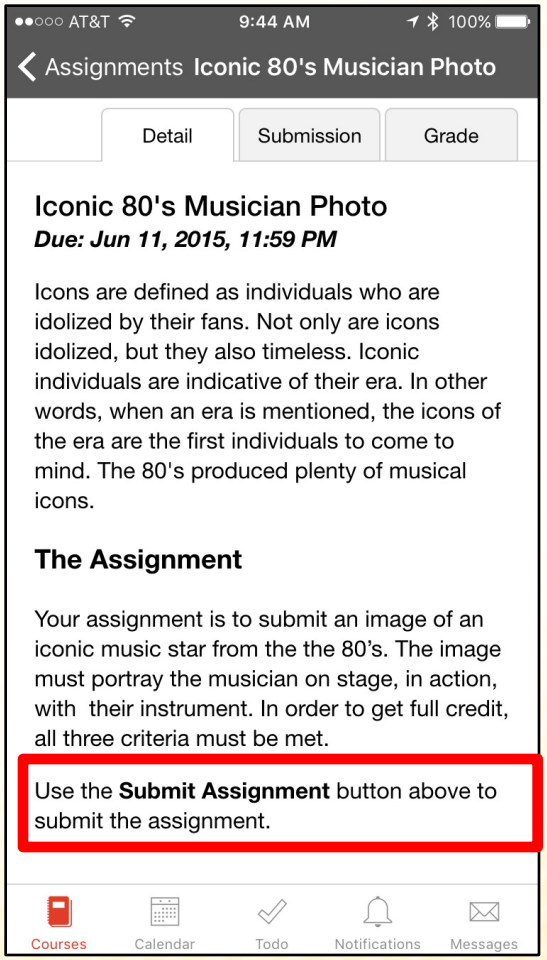
MODULE DESIGN: TEXT HEADERS



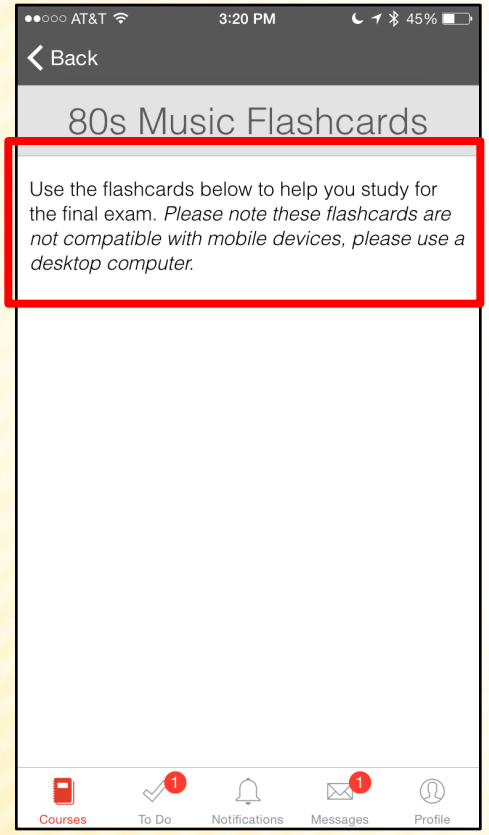


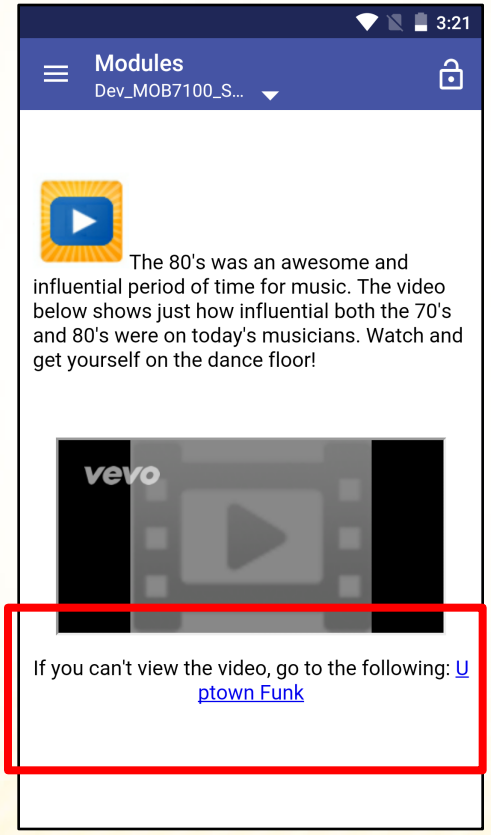
USABILITY: STUDENT PROMPTS

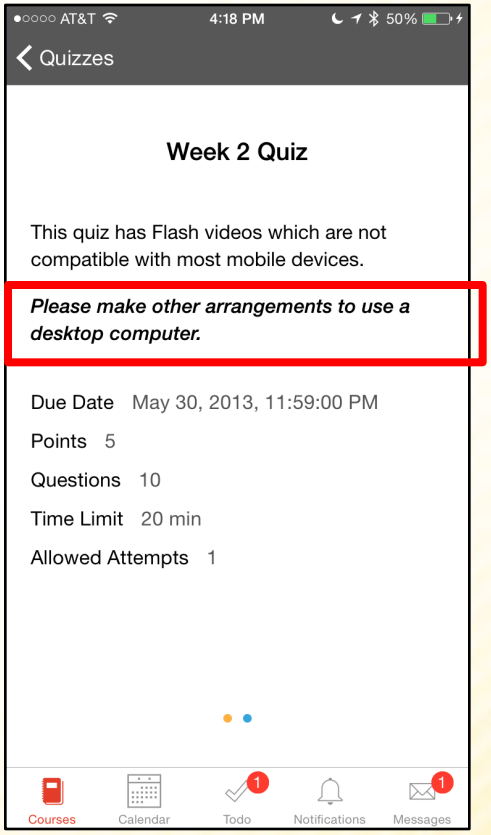




MOBILE DESIGN: INFORM

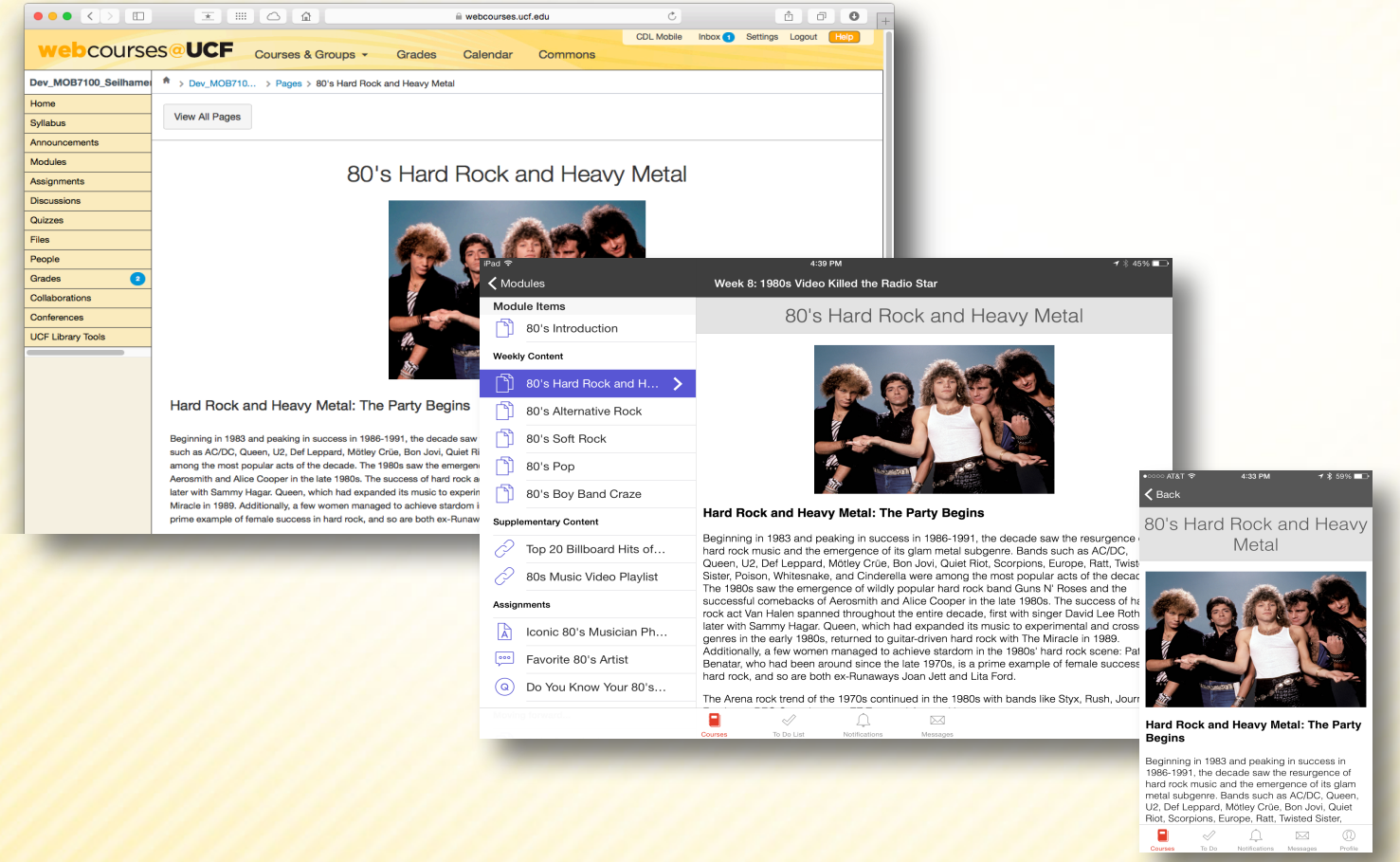






REVIEW YOUR COURSES

Even if you don't use mobile devices, review your course on a mobile device.



MORE MOBILE

- Mobile Course Check
  - http://bit.ly/canvas-mobile-check
- Mobile Essentials Course
  - http://online.ucf.edu/?p=4251
- Mobile App Checklist
  - http://ucfmobile.ucf.edu/cdl/checklist/

CDL Mobile & eTextbook Blog

http://mobile.cdl.ucf.edu

QUESTIONS?