





TOPkit Workshop 2018: Making Meaning of the State Quality Initiative

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What is your familiarity with the State Quality Initiative?

-  Green = I am familiar or very familiar.
-  Yellow = I've heard of it and am somewhat familiar.
-  Red = Who in the what now?

Where do you “fit in” with the State Quality Initiative?

- Look at the red, yellow, and green stickers. Where do you fall? Where do we fall as a community?
- What does red, yellow, and green mean to you?
- Why did you choose to attend this session?



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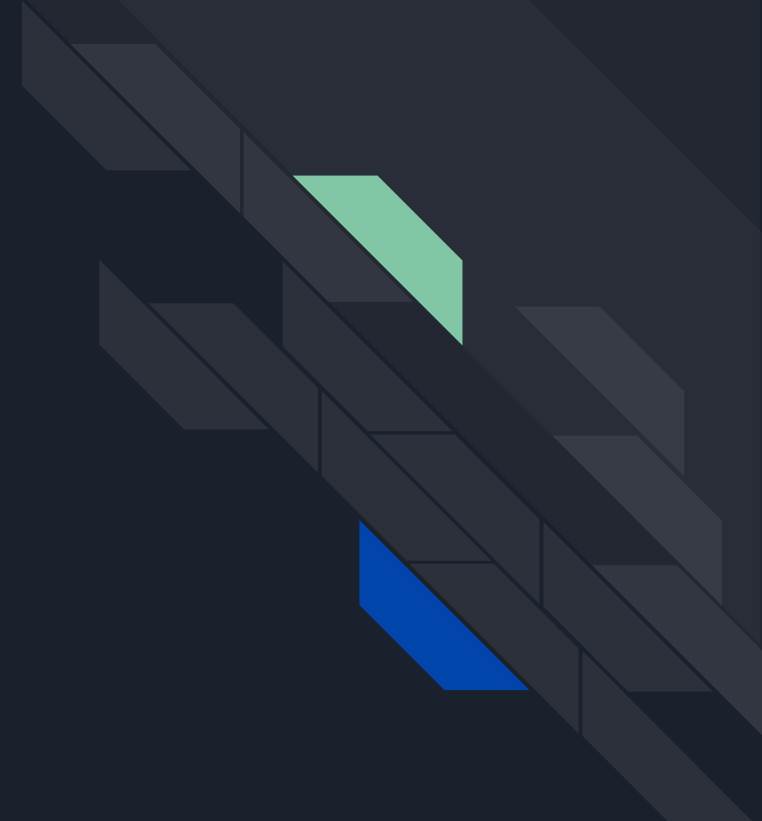



Workshop Objectives

By the end of this workshop, you will be able to:

- Articulate the Quality 1.1.2 and 1.1.3 tactics within the state strategic plan for online education.
- Gauge your institutional progress towards meeting those tactics.
- Identify opportunities and challenges to achieving the tactics.
- Offer your own experience for overcoming stated barriers.

Overview of State Strategic Plan





2025 SUS Strategic Plan for Online Education

Guides the development and implementation of system policies and legislative budget requests related to online education with a focus on three primary elements:

1. **Quality**
2. Access
3. Affordability



Quality Goals and Strategies

1. **Goal 1: The State University System will create a culture of quality for online education.**
 - a. Recognize the development of high quality online education statewide.
 - b. Expand support for professional development. (TOPkit Workshop!)
2. **Goal 2: The State University System will provide a foundation for quality online education.**

How have we all been “doing” quality?

Think-Pair-Share

- In what ways has your institution cultivated a “culture of quality” for online education?
- How have high quality online courses been recognized at your institution?



“Cut Chemist The Litmus Test”
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QM Fundamentals (Fun) Review Process at UWF



Before QM Fun	After QM Fun (2016)
Faculty required to complete six-week design course	Faculty required to complete four-week design course
Submit course for full internal QM review (all 43 standards)	Submit course for QM Fun Review (21 essential standards + 8.3)
Three trained reviewers	Two trained reviewers
Completed an average of 13 full internal reviews per year since 2010	Completed 48 QM Fun reviews in 1.5 years (increase of 41% per year)



Quality Tactics from Strategic Plan

1.1.1 Statewide award system for exceptional online courses

1.1.2 Create a coding system in the Florida Virtual Campus course catalog that allows the identification of quality certified courses

1.1.3 Ensure implementation of Quality Scorecard, Quality Matters Course Rubric, and/or course certification processes for all universities offering online education

1.1.1 State Award System

1. First level: President's Award
 - a. 1 per SUS institution with up to 12 annually
2. Second level: Florida Quality Award
 - a. Awarded at state level
 - b. Up to 5 awarded annually
3. Third level: Chancellor's Award
 - a. 1 Best of breed throughout the state



"Award", Pixabay


1.1.2 Coding System for Quality Courses

Create a coding system in the Florida Virtual Campus course catalog that allows the identification of QM- or QS-certified courses, as well as awards.

HUM 2234 - 18th and 19th Century Humanities (3.00 credits)
Institution: Seminole State College; **Institution Type:** Public College; **Term:** 2017 Fall; **Instructor:** Robert Bell **Rating:** High Quality
Delivery Method: Internet; **Course Type:** Credit; **Subject:** Liberal Arts and Sciences, General Studies and Humanities
[Begin Application](#) [Add to Plan](#) [More Detail](#)

ACG 3024 - Accounting for Managers (3.00 credits)
Institution: Florida State College at Jacksonville; **Institution Type:** Public College; **Term:** 2017 Fall; **Instructor:** Neil Schreiber
Delivery Method: Internet; **Course Type:** Credit; **Subject:** Accounting and Related Services
[Begin Application](#) [Add to Plan](#) [More Detail](#) ▾

Applications for this course are limited to certain groups of students. Please contact Florida State College at Jacksonville for more information.



1.1.3 Ensure Implementation of Quality Review Process


State quality course certification process (opt-in) with 2 paths:

1. Florida Online Course Quality Review based on Quality Matters (QM) higher education review, with two levels of recognition:
 - Quality
 - High Quality
2. Approved Institutional Internal Quality Review Process



1.1.3 Official Florida Online Course Quality Review

Quality	High Quality
<p data-bbox="291 372 1020 718">A course must successfully complete the Florida Online Course Quality Review (or an approved institutional internal quality review process) by meeting all of the Essential standards and item 8.3, as identified in The QM Higher Education Rubric, Fifth Edition, 2014.</p> <p data-bbox="291 882 981 1024">This review process will be conducted by two reviewers who have been trained as a QM and/or institutional reviewer.</p>	<p data-bbox="1052 372 1781 773">A course must successfully complete the Florida Online Course Quality Review (or an approved institutional internal quality review process), by meeting all of the Essential standards and earning an overall point value of at least 84 out of 99 points, as identified in The QM Higher Education Rubric, Fifth Edition, 2014.</p> <p data-bbox="1052 838 1734 1029">This review process will be conducted by three trained reviewers who have been trained as a QM and/or institutional reviewer.</p>

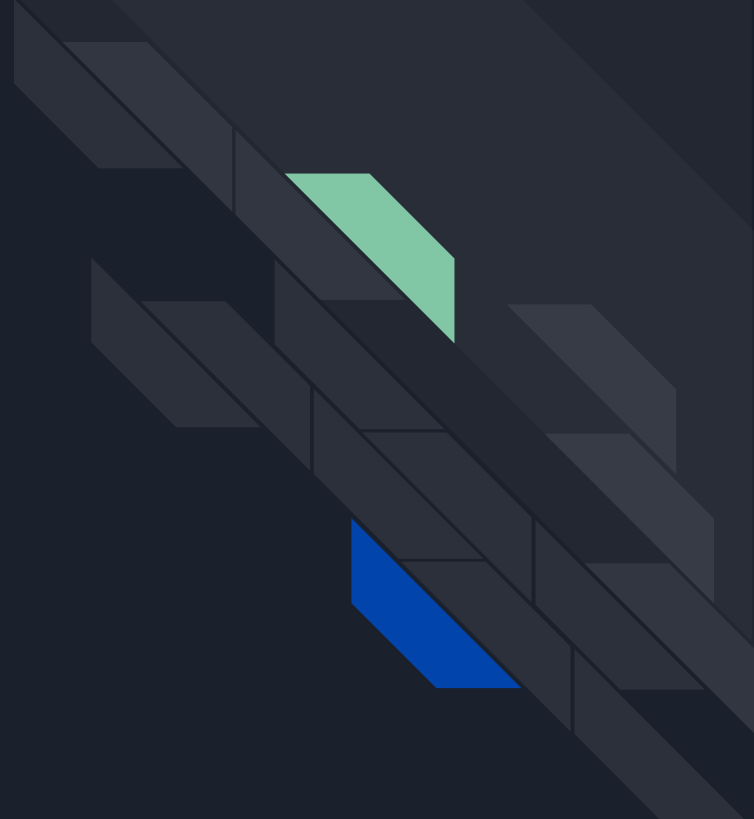


1.1.3 “Approved Institutional Internal Quality Review Process”

Institutions may be asked to provide evidence that their internal quality review system:

- Is based on a documentable set of standards
- Is of comparable rigor
- Adheres to a similar review process as those outlined in the Florida Online Course Quality Review

Meeting the State Quality Initiative



University of Central Florida

- Electing to use internal quality review system
- UCF Quality Task Force created openly-licensed quality and high quality course rubrics (shared in TOPkit CoP)
- Tiered system with 3 designations





University of Florida Standards and Markers of Excellence to UF+QM

QM (best practices for online courses) + UF Standards and Markers of Excellence + Quality teaching items = Quality and High Quality course designations

To receive a Quality Course designation, a course must:

- a. Successfully complete the Florida Online Course Quality Review (all Essential standards)
- b. Earn 30/50 UF points


1. To receive a High Quality Course designation, a course must:

- a. Successfully complete the Florida Online Course Quality Review (earn overall point value of at least 84/99 points)
- b. Earn 42/50 UF points




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& Teaching Excellence

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Progress Toward Meeting the State Quality Initiative Plan

1. Find a partner not from your institution.
2. Discuss your institution's progress toward meeting the State Quality Tactic 1.1.3: Ensure implementation of Quality Scorecard, Quality Matters Course Rubric, and/or course certification processes for all universities offering online education.
3. Briefly share your progress with the larger group.



Decision Points for Implementing Course Reviews

1. Planning the strategy
2. Conducting the training
3. Promoting the reviews
4. Providing incentives

Planning the Strategy

- Which faculty are eligible to engage in a course review?
- Which faculty to approach first?
- Which courses to review first?
- How will reviews/course designations be documented/reported?

Caution: This review applies to this course as taught by this instructor, and does not distinguish between sections or semesters.

Contact Date:

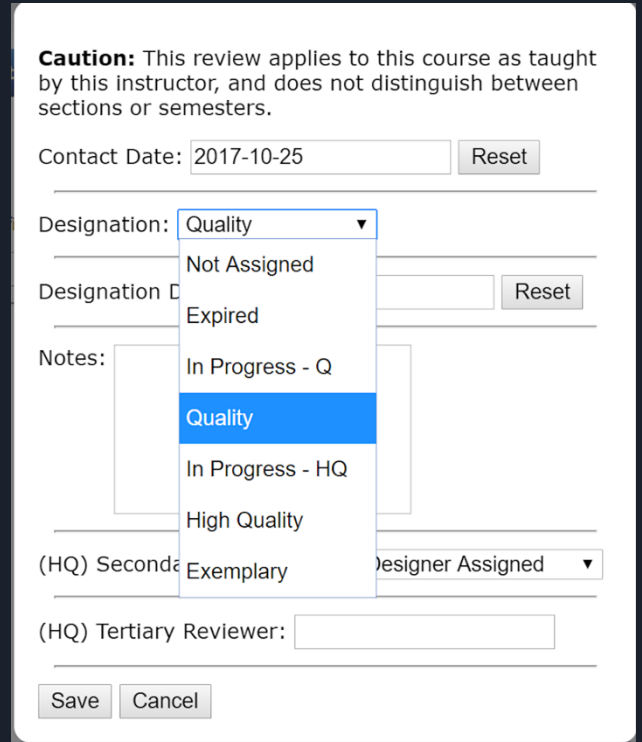
Designation:

Designation D

Notes:

(HQ) Second: Designer Assigned

(HQ) Tertiary Reviewer:





Conducting the Training

- Who would be eligible to conduct course reviews at your institution?
- How many people are potentially in your reviewer pool?
- How to train or qualify the reviewers?
- Who would develop and deliver the training?
- How to incentivize completing the training?



Promoting the Reviews

- How will faculty become aware of the quality review process?
- Who would be involved in the communication to faculty about the reviews?
- How will you frame the reviews to faculty?
- How will you create buy-in among faculty?



Providing Incentives

- How will you encourage faculty to engage in a course review?
- What would make it easy for a faculty member to say “yes”?



Summing Up Your Direction

1. Gather in partners or groups by institution.
2. Have a conversation about your plans for implementing the Quality tactic 1.1.3.
 - a. Strategy
 - b. Training
 - c. Promoting
 - d. Incentives
3. Briefly share your plan with the larger group.

1.1.2 Coding System for Quality Courses: Identify Courses in FLVC Catalog

Brainstorm the best way to identify courses in the FLVC Catalog and how it might be done within the SIS.

- Where to display the credentials?
- Show all the credentials (Q, HQ, awards)?

Catalog: <https://courses.flvc.org/Courses>

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Deep Thoughts Before Departing



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